

Renee Sinacola



GRAPHIC DESIGNER

I'm a Type-A Creative.

Artsy with a heavy splash of Leslie Knope. I stand up for what I believe in and always give 150%. I'm highly organized - I have a real affinity for lists and highlighters. **I'M A PERPETUAL STUDENT.** When I'm not working or studying, I create and market my art, spend time with my wife and our furbabies, and enjoy our local restaurants and breweries. I'm naturally curious, and always eager to learn through my life experiences. **AT FIRST GLANCE, SOME MIGHT CALL ME INTENSE.** But, that's because I have a high standard for everything I'm involved in. Once you meet me, you'll likely admit I'm direct, assertive, honest and passionate. And, yes, a little intense.

My Skills

GRAPHIC DESIGN

I've established **kick-ass** brand identities for local small businesses, including building unique assets such as physical and digital menus, promotional materials, business cards, social media images, user interface design, physical signage, photography, and even a real-life food truck!

Inside My Design Toolbox

- Adobe Creative Suite
- Facebook, Instagram & Snapchat
- Commercial Sign Production Equipment
- UX/UI & Prototyping Software
- **Mad Photography Skills**

EVENT COORDINATION

I've produced events that have hosted up to 6,000 people, including park festivals and farmer's markets. This takes great cooperation with local businesses and police, and paying attention to permitting regulations so that **everyone has fun, stays safe and plays by the damn rules.**

MANAGEMENT

I'm a natural leader. I take charge and lead by example. I've been in charge of 150+ volunteers and 50 staff (most of whom were teenagers and college students), and contractual instructors. I've also run a tiny little **dive bar.** There's nothing like testing your patience, management abilities and work ethic like supervising bartenders.

PUBLIC SPEAKING

Since I learned to talk, I have been. I'm comfortable getting in front of a crowd and delivering speeches, presentations, or just **making an ass of myself**, which sometimes happens while hosting trivia. Not only do I not mind public speaking, I'm really good at it. I was the commencement speaker for my first community college and have since been asked to speak for numerous engagements including the Giving Voice to Depression Podcast and for The Aurora Health Care Foundation Board of Directors.

NETWORKING

I'm a bartender. People talk to me and I listen. I have met such interesting people and made **awesome connections** with local artists, musicians, business owners and "regular Joe" bar patrons. I can rarely go out in Milwaukee without running into someone I know or have worked with.

Testimonials

CRAIG SMALLISH

Expert in Concept & Creative
+ Renee's Wise Instructor at MATC

Renee's 100% direct, and she's 111% committed. So how does that translate to any given assignment you'll be smart enough to send her way? It'll get done on time, and with the exact seasoning of passion that it deserves.

Thriving on self motivation, I could hand her any range of tasks or projects and feel confident they would be completed on time, and on target. She **needs no hand-holding,** and has a genuine thirst for knowledge. Be smart, give her a shot - you can thank me later :)

KATE DENDOOVEN

UX/UI Designer, Front-End Developer
+ Renee's Digital Mentor at MATC

Renee is a **multi-faceted, detail-oriented, creative.** She consistently knocks all her projects out of the park. Her creative solutions focus on the goal and her approach is always centered on the target audience. Her only imperfection is being a perfectionist. Renee is consistent at meeting deadlines and exceeding expectations. Beyond her creative talents is an **ambitious, social, and confident persona** that would be a fantastic asset to have as an employee and/or a friend.

BRITTANY ROSALES

Small Business Developer
+ Renee's Client

I am very grateful I met Renee. As a new small business owner, I needed someone who could not only **deliver high quality designs,** but who could also help me **build a brand.** Renee has consistently delivered designs and materials that exceed the visions I had in my head and she does it on time! I also appreciate the time she spends staying on top of trends in design. I highly recommend Renee to both new and existing businesses that are looking to stay fresh!

Look Me Up!

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